

Sustainable Future - Technology & policy action to adapt to climate change

October 15, 2024

Hotel Westin, Goregaon East, Mumbai



ifat-india.com

IFAT
India

This one-day conference comprises two parallel tracks – one on wastewater and another on solid waste management – and provides a platform to address local industry challenges, brainstorm solutions, and expand professional networks. Looking at waste management from the prism of prevention, technology, sustainability, circularity, and manufacturer accountability, along with timely sectoral sneak peaks, this initiative will serve as a gateway to the 3-day IFAT India 2024 trade fair scheduled from 16-18 October at the Bombay Exhibition Centre, Mumbai.

Inaugural Session:

Closing the Loop: Addressing Policy, Technical, and Technological Gaps in Used Water Management

Resolving India's Water & Wastewater Management



Financing and Digital to deliver Scale, Speed and Savings for the Water Sector in India



Smart Water Management in Industrial & Commercial Markets



Advanced membranes and materials for water and wastewater treatment



Role of Digital Technology in Smart Water Management



Circular economy of ZLD solutions in the industrial wastewater market



Innovative technologies & business models for resource recovery in Sludge Management

Rethinking Solid Waste Management in India



EPR – Extended Producers Responsibility: Key enabler to achieve circular economy in India



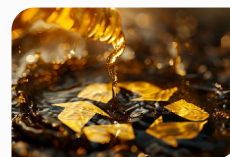
Reimagine the way we Produce, Consume & Dispose plastics



Textile Sustainability and Cost Neutrality



E Waste & Solar Panel Recycling











Used Oil Recycling – An opportunity for Circularity & Material Efficiency



Promoting Utilisation of Wastes in the Indian Cement Industry to Foster Circular Economy

Speaker profiles



-  Policymakers from
 - Ministry of Jal Shakti
 - Ministry of Environment, Forest and Climate Change
 - Ministry of Housing and Urban Affairs
-  Experts and scientists in environmental protection and legislation
-  Urban planners & architects
-  Green finance leaders
-  Private equity / venture capital investors
-  AI / Blockchain / IoT leaders
-  Circularity experts and Chief Sustainability Officers
-  Leaderships from Urban Local Bodies

Key attendee profile:

- ▶ ESG professionals
 - ▶ Heads of sustainability
 - ▶ Plant operators
 - ▶ Maintenance & Laboratory technicians
 - ▶ Engineers
 - ▶ EHS specialists
 - ▶ Manufacturing heads
 - ▶ Ethics & Compliance leaders
 - ▶ Blockchain heads
 - ▶ Data Science & AI engineers
 - ▶ IoT architects & developers
 - ▶ Municipal Commissioners
 - ▶ Municipal Heads of IT, Public Health, Environmental Management, Land & Estate, Town Planning
 - ▶ Chairmen & Member Secretaries of Central & State Pollution Control Boards
 - ▶ Directorates of Urban Local Bodies
- ... and many more.



Industries attending:

- ▶ Auto OEMs
 - ▶ Auto components
 - ▶ Cement & Building Materials
 - ▶ Chemicals & Pesticides
 - ▶ Ceramics
 - ▶ Coating & Adhesives
 - ▶ Consumer Electronics
 - ▶ Electronics & Electricals
 - ▶ Fertilizers
 - ▶ FMCG
 - ▶ Food & Beverage
 - ▶ Furniture
 - ▶ Glass
 - ▶ Heavy Engineering
 - ▶ Liquor & Wine
 - ▶ Paints, Oils & Lubricants
 - ▶ Paper, Printing & Packaging
 - ▶ Petrochemicals
 - ▶ Pharmaceuticals & Bulk Drugs
 - ▶ Plastics
 - ▶ Retail & e-commerce
 - ▶ Plywood
 - ▶ Rubber & Tyres
 - ▶ Steel
 - ▶ Textiles
 - ▶ White goods
- ... and many more.

10 reasons to participate



Gain know-how on the role of tech innovations in improving efficiency & quality of treated water



Understand how digital transformation & circularity enable effective sludge management



Facilitate decision-making on why wastewater treatment is non-negotiable for producers & brands in the era of circularity



Ideate & create local industry ecosystems to formalize collection, utilization, and disposal of waste oil



Prepare industry blueprints for stakeholder responsibility & defaulter accountability for solid municipal waste management at local levels



Explore business opportunities for green investors in leveraging EPR and in organizing informal ecosystem of producers, urban bodies, waste buyers, & scrap dealers



Combat organic municipal waste menace through skilling, data, tech, & platforms



Discover business opportunities presented by transforming manual & unscientific processes into formalized recycling ecosystems



Take a deep-dive into how well-designed EPR legislation spurs producer-led innovation & influences sustainable product design in future



Glimpse sectoral perspectives on plastics, textiles, end-of-life vehicles, and tyre & rubber waste management

Delegate tariffs

| | Indian Exhibitor | International Exhibitor | Non-Exhibitor (Indian Industry Delegates) | Non-Exhibitor (International Industry Delegates) | Deadline |
|------------------------------|------------------|-------------------------|---|--|------------------|
| Tariff | INR 4,999/- | EURO 60 | INR 6,999/- | EURO 80 | N/A |
| Early-Bird Scheme (Scheme I) | INR 3,999/- | EURO 45 | INR 5,999/- | EURO 70 | 31st August 2024 |

OR

| | | | | | |
|-------------------------------|--|--|--|--|------------------|
| Early-Bird Scheme (Scheme II) | For 1 paid registration, 2nd registration at 50% discount (only applicable on tariff rate) | | | | 31st August 2024 |
|-------------------------------|--|--|--|--|------------------|

*All rates are exclusive of GST.

Group packages

| | Indian Exhibitor | International Exhibitor | Non-Exhibitor (Indian Industry Delegates) | Non-Exhibitor (International Industry Delegates) | Deadline |
|----------------------------|---|-------------------------|---|--|----------|
| Tariff | INR 4,999/- | EURO 60 | INR 6,999/- | EURO 80 | N/A |
| Group Discount (Scheme I) | In case of 3 registered delegates from same company or as a group - 2 paid + 1 complimentary (only applicable on tariff rate) | | | | N/A |
| Group Discount (Scheme II) | In case of 5 registered delegates from same company or as a group - 3 paid + 2 complimentary (only applicable on tariff rate) | | | | N/A |

*All rates are exclusive of GST.

* For further information on group discount schemes, kindly reach out to

Uday Laroia

Conference Director

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Mobile: +91 98995 00769



Presenting Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on Audience/Registration link
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Curation of customised panel session: Panel curation basis mutually agreed-upon wish list OR facility to run an existing session OR possibility to deliver a 15-minute Keynote Address - MMI to ensure outreach & promotion to 250 distinct brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Branding at Registration Area (exclusive standee placement)
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 3 Standee (3ft x 6ft flex) – Partner to arrange (onsite)
- ▶ Branding privilege: Delegate Kit Bag for all in attendance (MMI to arrange)
- ▶ Branding privilege: Opportunity to hand out company mementos to all incoming conference delegate - Partner to bring mementos (onsite)
- ▶ 1 stall in expo - 6m x 3m (onsite)
- ▶ One promotional kiosk at conference venue - 3m x 2m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ See You Next year Mailer to our communities – Soft launch initiative highlighting & profiling current partners
- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ **SPECIAL FEATURE:** Golden handshake initiative – Roundtable C-suite initiative: Either a breakfast or luncheon gathering w/curated C-suite participation (10 decision-makers) tailorable to specifications provided by Company (onsite)
- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Value Adds – Editorial privileges

- ▶ One native article on IFAT India website (online edition)
- ▶ 1-page advertisement or advertorial in Magazine (print edition)

Special Rate till 15th July 2024
(incl. Networking Dinner)

INR 30 Lacs + GST

Special Rate

INR 20 Lacs + GST

Powered by Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on Audience / Registration link
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Curation of customised panel session: Panel curation basis mutually agreed-upon wish list OR facility to run an existing session OR facility to run an existing session OR possibility to deliver a 15-minute Keynote Address - MMI to ensure outreach & promotion to 200 distinct brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Branding at Registration Area (exclusive standee placement)
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 2 Standee (3ft x 6ft flex) - Partner to arrange (onsite)
- ▶ Branding privilege: Branded badge & lanyard unit for all in attendance (MMI to arrange)
- ▶ 1 stall in expo - 5m x 3m (onsite)
- ▶ One promotional kiosk at conference venue - 3m x 2m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ See You Next year Mailer to our communities - Soft launch initiative highlighting & profiling current partners
- ▶ Tagging on the social posts with event stories

Value Adds - Event activation benefits

- ▶ **SPECIAL FEATURE:** 'Speed Dating' Activity - To organise 10 15-minute B2B matchmakings w/ curated decision-makers as per specifications shared by company (onsite)
- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Value Adds - Editorial privileges

- ▶ One native article on IFAT India website (online edition)

Special Rate till 15th July 2024
(incl. Networking Dinner)

INR 25 Lacs + GST

Special Rate
INR 15 Lacs + GST

Platinum Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Curation of customised panel session: Panel curation basis mutually agreed-upon wishlist OR facility to run an existing session - MMI to ensure outreach & promotion to 150 distinct brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) - Partner to arrange (onsite)
- ▶ Branding privilege: Table Triangles - on cluster seating (MMI to arrange)
- ▶ 1 stall in expo - 4m x 3m (onsite)
- ▶ One promotional kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Special Rate till 15th July 2024
(incl. Networking Dinner)

INR 22 Lacs + GST

Special Rate

INR 12 Lacs + GST



Networking Dinner Partner

Pre - Event

- ▶ Logo presence in ILU (Integrated Logo Unit)
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers and impact ads
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram
- ▶ 1-on-1 interview for suitable senior management representative

During Event

- ▶ Facility to nominate 1 speaker for a single session - MMI to ensure outreach & promotion to 100 distinct individuals/brands for conference (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 3 Standee (2ft x 4ft flex): 2 for Dinner + 1 for day-long conference - Partner to arrange (onsite)
- ▶ Branding privilege: Opportunity to hand out company mementos to all incoming dinner delegate - Partner to bring mementos (onsite)
- ▶ 1 stall in expo - 5m x 3m (onsite)
- ▶ One promotional kiosk at dinner venue - 3m x 3m (onsite)

Post - Event

- ▶ Thank You Mailer to our communities profiling our mainline partners
- ▶ See You Next year Mailer to our communities - Soft launch initiative highlighting & profiling current partners
- ▶ Tagging on the social posts with event stories

Value Adds - Event activation benefits

- ▶ **SPECIAL FEATURE:** MMI Team to work collaboratively with Partner to reach out to 250 distinct entities comprising Central & State Governments & related bodies, producers, importers, brands, sustainability leaders, circularity experts, technology solution providers, amongst others to join the Networking Dinner
- ▶ Company AV to be played - 3 times during the dinner (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference & dinner proceedings)

Value Adds - Editorial privileges

- ▶ One native article on IFAT India website (online edition)

Special Rate
INR 20 Lacs + GST



Track Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to sponsor a day-long track & nominate a leadership-level speaker for one of the existing sessions - MMI to ensure outreach & promotion to 125 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ 1 stall in expo - 3m x 3m (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Special Rate
INR 10 Lacs + GST

Session Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to sponsor a specific session & nominate 1 speaker - MMI to ensure outreach & promotion to 100 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Special Rate
INR 8 Lacs + GST

Gold Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to nominate a leadership-level speaker in one of the existing sessions - MMI to ensure outreach & promotion to 100 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) - Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Special Rate
INR 8 Lacs + GST



Networking Lunch Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to nominate 1 speaker for a single session - MMI to ensure outreach & promotion to 100 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Special Rate
INR 8 Lacs + GST

Networking Tea Partner

Pre - Event

- ▶ Logo presence
- ▶ Logo on website
- ▶ Logo on all relevant promotional materials - brochures, flyers, mailers & related campaign creatives (electronic & print)
- ▶ Logo on all event promotional mailers
- ▶ Logo on the event video uploaded on MMI youtube Channel
- ▶ Logo on SM Promotions - FB, Twitter, LinkedIn & Instagram

During Event

- ▶ Facility to sponsor a specific session & nominate 1 speaker - MMI to ensure outreach & promotion to 100 distinct individuals / brands (in collaboration with partner for session)
- ▶ Logo on main backdrop
- ▶ Logo on registration backdrop
- ▶ Tagging on FB/Twitter/LinkedIn Live
- ▶ 1 Standee (2ft x 4ft flex) – Partner to arrange (onsite)
- ▶ One promotion kiosk at conference venue - 2m x 2m (onsite)

Post - Event

- ▶ Tagging on the social posts with event stories

Value Adds – Event activation benefits

- ▶ Company AV to be played - 5 times during the conference (onsite)
- ▶ Emcee announcement (acknowledgement of Company's support as partner during course of conference proceedings)

Special Rate
INR 8 Lacs + GST

*For customized package options, please reach out to Uday Laroia (contact details below)

Key information

To participate online, log onto:
lfat-india.com

Venue:
Bombay Exhibition Centre,
Goregaon (E), Mumbai

Dates & opening hours:
October 16 – 17, 2024 | 10.00 am – 06.00 pm
October 18, 2024 | 10.00 am – 05.00 pm

About Messe Muenchen India

Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors. Messe Muenchen India launched IFAT India in 2013 to grow the environmental technology sector in the country.

Supporting and Association partners



To participate, contact us:

For speaker & commercial partnership enquiries:

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